

RETECH NEWS

Media Kit

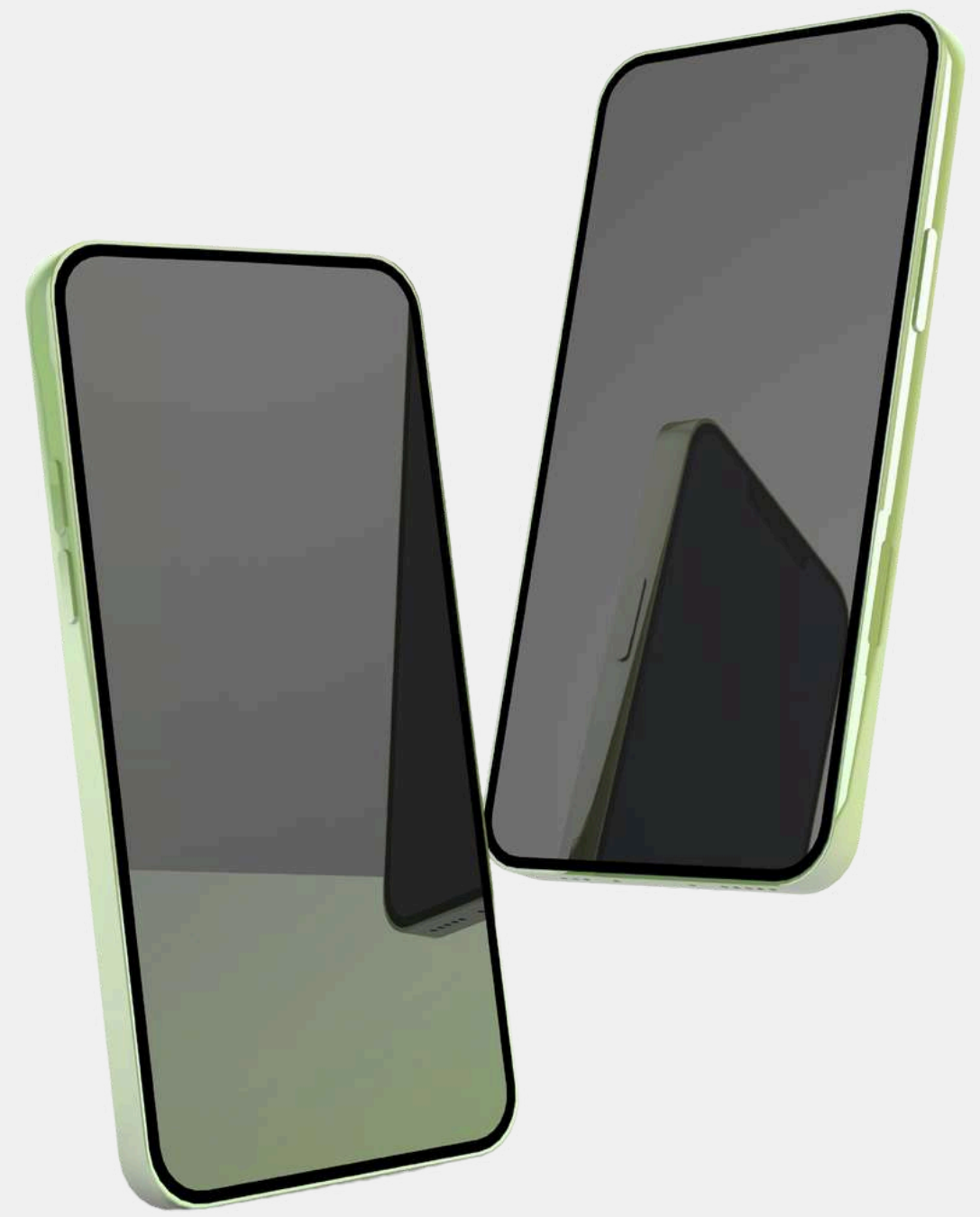
Brochure
2025



RETECH NEWS

Partner with a leading research and event company to amplify your brand's reach and tap into a vast network of industry professionals.

Retech News delivers weekly insights on the reconditioning of connected devices and technology, providing in-depth coverage of the smartphone refurbishment industry and its critical role in advancing the circular economy. This dynamic model aims to extend the life cycle of resources, maximizing their value before they are recovered and regenerated, contributing to a more sustainable future.



**ENGAGE LEADS
AND TARGETS**



**INFLUENCE
THE MARKET**



**GET UNIQUE
VISIBILITY**

►► White Papers

Pricing
5 000 €

- Generate leads and engage your targets
- Spread your expertise and build a better brand image



HOSTING WHITE PAPER

A 5-10 pages white paper provided by the sponsor. The document will be hosted on Dataxis' website to be downloaded by registration.



GET EXCLUSIVE VISIBILITY

The white paper will be hosted for 3 months on our website. It will be promoted up to our contact base through e-mail blasts.



TEAM-SPECIFIC PROTOCOL

Receive every week the detailed list of executive contacts who download the white paper.

▶▶ Email Blasts

Starting from
1 000€

Expand your reach to a broad network of industry professionals

Email blast helps build stronger customer relationships and stay in regular contact with the market with attractive and professional email communications



21-25%

Average open rate



5%

Average CTR

▶▶ Banner Hosting

Starting from
800€

Boost Your Brand Visibility with a Banner on Retech News

File format: jpeg or png

Hosting: From 1 month to 1 year

Size: 580 x 850



TARGETED INDUSTRY
EXPOSURE



INCREASED WEBSITE
TRAFFIC



ENHANCED BRAND
RECOGNITION

GET IN TOUCH WITH US



sales@dataxis.com



retechdays-news.com



[@Dataxis](https://www.linkedin.com/company/Dataxis)